



## Ullswater Steamers launch new VIP group tours for 2021

New VIP group cruises being launched by [Ullswater 'Steamers'](#) for 2021 will give group tour operators exclusive sailings on a dedicated heritage vessel, to take in some of the most epic views in the Lake District National Park.

Ullswater 'Steamers', which was recently named as one of the UK's top historic attractions by *Which? Travel* magazine, is giving groups exclusive access to MV Lady Wakefield for the first time from December 2020.



She has been newly kitted out with dividing screens to enable socially distanced, COVID-safe trips for up to 50 passengers – depending on the composition of the groups.

Passengers will enjoy one-hour sailings from Glenridding, at the southern end of Ullswater, complete with a live commentary guiding visitors alongside the Lake District's highest mountains, through the sweeping landscape of the World Heritage Site.

71 year old Lady Wakefield will be dedicated completely to the group travel market and will set sail on the hour throughout the day.

Rachel Bell, Head of Marketing and Development at Ullswater 'Steamers', says, *"This is quite a step up for group tours and reflects the importance we place on the group travel market. It means a select number of passengers will have their own boat for VIP, COVID-safe experiences on a spacious vessel which, in normal times, could carry up to 150 people.*



*"They also have the added reassurance that they can remain completely separate from passengers outside their tour who are travelling on our daily scheduled services."*

Tour guides will travel for free, and tickets include complimentary tea/coffee on arrival. It is £9.95 per person, with special rates for 'series tours'.

Call 01768 482229 to book. (A minimum of 48 hours notice is needed) OR Email [Rachel@lakedistrictstates.co.uk](mailto:Rachel@lakedistrictstates.co.uk) for more information and to book

ENDS

#### Notes to Editors:

Hi-res images attached: Lady Wakefield

**MV Lady Wakefield** was built in 1949 in Dartmouth by the River Dart Steamboat Company. She worked on the River Dart and the Plymouth Sound before her arrival at Ullswater in 2007 where she was fully restored and renamed by HRH Princess Alexandra.

**Ullswater 'Steamers'** is a family-owned business that has been operating in the tranquil Ullswater Valley since 1859. Today, the company provides a sustainable and environmentally friendly way of linking some of the most iconic walking routes and views in the Lake District National Park. Ullswater 'Steamers' has one of the largest heritage passenger vessel fleets in England, including the oldest working passenger vessel in the world, Lady of the Lake.

For more information about group offers and packages visit: [www.ullswater-steamers.co.uk/groups/](http://www.ullswater-steamers.co.uk/groups/)

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